**Cynthia Zhou**

cynthiazhouart.com | 650-867-3031| cyzhou@sas.upenn.edu

*120 S 41st St., Philadelphia, PA*

**EDUCATION**

**University of Pennsylvania** | Philadelphia, PA August 2019–May 2023

*Candidate for BA in Design—Major GPA: 4.00, Cumulative GPA: 3.95*

**SELECT AWARDS/GRANTS**

* College + Amazon Design Creative Jam Finalist | *Adobe + Amazon Design* 2020
* U.S. Presidential Scholar in the Arts | *U.S. Department of Education* 2019
* National Gold Medals (3) + Silver Medal (1) in Design and Sculpture | *Scholastic Art and Writing Awards* 2019
* National YoungArts Finalist | *National YoungArts Foundation*  2018

**PROFESSIONAL EXPERIENCE (Portfolio: cynthiazhouart.com)**

**Freelance graphic designer** | Philadelphia, PA August 2017–Present

* Collaborates with clients to design exciting and accessible visual identity and creative direction
* Specializes in custom illustrative typography, film posters/branding, and museum engagement design
* Worked with: de Young Museum (Teen’s Take Action event), BLM NYC, Oscar-qualifying short animation *Changyou’s Journey,* Atlanta Asian Film Festival, Agora Media, Children’s Discovery Museum and more

**Exhibiting fine artist** | Philadelphia, PA June 2018­–Present

* Independent studio practice working with oil paint, ink, and sculpture to tell stories of memory, equity, and identity
* Raised $2000+ through print fundraisers for the Youth Art & Self-Empowerment Project, Philly Bail Fund, and more
* Exhibited nation-wide in juried exhibitions, including:
* Reflections on Identity (U.S. Presidential Scholar Exhibition), Hall of Nations, Kennedy Center. Washington DC. 2019
* ArtNow Juried Exhibition, New Museum Los Gatos. Los Gatos, CA. 2019
* Ancestral Journeys, Euphrat Museum of Art. San Jose, CA. 2019
* Art. Write. Now. National Exhibition, Gold Gallery, Parsons School of Design. New York, NY. 2018
* National Youngarts Week Exhibition, Jewel Box, YoungArts Gallery. Miami, FL. 2018
* Artspiration, Mineta San Jose International Airport. San Jose, CA. 2018

and more

**ORGANIZATIONS & EXTRACURRICULARS**

**Shelter Health Outreach Program**, Graphic Designer | Philadelphia, PA January 2021–Present

* Works with 4 Philadelphia shelters (Chosen 300, Feast Incarnate, Bethesda Project, Sunday Breakfast Rescue Mission) to design accessible and meaningful healthcare resources for the local unhoused community

**Educare**, Graphic Designer | Philadelphia, PA July 2020–Present

* Partners with non-profits like the Nationalities Service Center, United Community Clinic, and Academy of Master Clinicians to create pro-bono health literacy design work for local immigration centers, hospitals, and clinics
* Coordinates with writers and researchers to meet weekly deadlines to produce deliverable pamphlets/graphics

**TEDxPenn**, Graphic Designer | Philadelphia, PA September 2019–Present

* Develops logos, branding, and print material for the largest student-run TEDx conference in the world

**West Philly Swingers**, Creative Director/choreographer | Philadelphia, PA September 2019–Present

* Utilizes graphic, video, and stage design to orchestrate biannual swing dance shows for hundreds of audience members
* Facilitates and creates promotional materials for Penn Intercollegiate Lindy Exchange, Philadelphia’s largest Lindy Hop event

**RELEVANT SKILLS**

* Adobe Creative Suite (Illustrator, InDesign, Photoshop, Lightroom, AfterEffects, Spark)
* Proficient in English, Mandarin, and French
* Public speaking and event/fundraiser orchestration